all new
beetle bailey featuring
SARGE SNORKEL
CHARLTON COMICS
30¢
UK-10P
NO. 15
AUG
00029
76/CDC
APPROVED BY THE COMICS CODE AUTHORITY
CHARLTON
PUBLICATION
00029
0 09876 54321 0
01

DOG TAGS

Decorate yourself with these great Army-type Dog Tags. Each comes with its own special message displayed on a tarnish resistant tag, suspended on a 24" chain. Choose the ones which say it best for you and yours at only $1.25 each or order several at these money-saving discounts: Any 3 for only $2.95; any 5 for only $4.50; any 7 for only $5.95; or get your choice of any 10 for only $7.50.

T

A4

P

M

A

S

A6

A5

V

B

A3

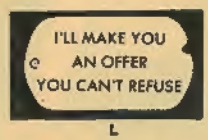
Y

N

E

A7

Z



L

D

W

X

J

ORDER NOW

DETACH AND MAIL

If coupon missing, send order to:
Canyon House, 465 Lexington Ave., N.Y., N.Y. 10017
Please add 50¢ per order for postage and handling.

CANYON HOUSE Dept. DT-174
466 Lexington Avenue, New York, N.Y. 10017

Please send me the DOG TAGS ordered below. If I am not completely satisfied I may return them for a full refund—No questions asked.

CIRCLE DOG TAGS OF YOUR CHOICE

A A1 A3 A4 A5 A6 A7 B D E J L
M N P R S T V W X Y Z

ZODIAC SIGN_____ CLASS OF (YEAR)_____

DOG-TAGS
$1.25 each
3 for $2.95
5 for $4.50
7 for $5.95
10 for $7.50

QTY.	ITEM	TOTAL PRICE
	Dog Tags	$
	TOTAL MERCHANDISE	
	POSTAGE & HANDLING	.50
	TOTAL ENCLOSED	$

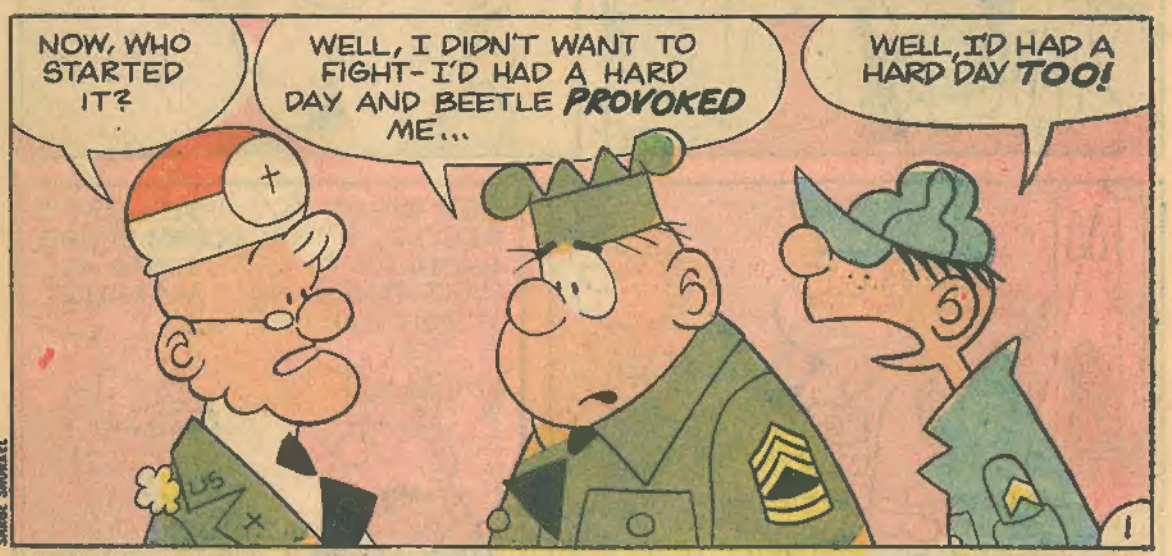
(Please Print—Do Not Tape Coins)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SARGE SNORKEL in: PLACING the BLAME


NOW, WHO STARTED IT?
WELL, I DIDN'T WANT TO FIGHT- I'D HAD A HARD DAY AND BEETLE PROVOKED ME...
WELL, I'D HAD A HARD DAY TOO!
SARGE SNORKEL

SARGE SNORKEL Vol. 4, No. 15, August, 1976.
Published bimonthly by CHARLTON PUBLICATIONS, INC. at Charlton Building, Division St., Derby, Conn. 06418. John Santangelo Jr., Publisher, George R. Wildman, Executive Editor. Second-class mailing privileges pending at the Post Office, Derby, Connecticut. © 1976 King Features, Inc. World Rights reserved under International and Pan-American Copyright Conventions. 30¢ per copy. Subscription $1.80 annually. Printed in U.S.A. The stories, characters and incidents portrayed in this periodical are entirely fictitious, and no identification with actual persons, living or dead, is intended. This magazine has been produced and sold subject to the restrictions that it shall only be resold at retail as published and at full cover price. It is a violation of these stipulations for this magazine to be offered for sale by any vendor in a mutilated condition, or at less than full cover price. National Advertising Representatives: Dilo, 114 E. 32nd St., New York, N.Y. 10016 (212-686-9050).

A HARD DAY SLEEPING?!
YOU HAD A HARD DAY EATING!
BOYS! BOYS! THAT'S THE TROUBLE RIGHT THERE!
POW
POW
YOU BOTH ALWAYS TAKE YOUR OWN PROBLEMS OUT ON EACH OTHER!
NOW, NEXT TIME YOU FEEL LIKE FIGHTING, EXAMINE THE SITUATION AND FIND OUT WHAT'S REALLY THE PROBLEM
HE'S RIGHT, BEETLE, I SHOULDN'T HAVE TAKEN IT OUT ON YOU
YEH, I'M SORRY, SARGE, IT WAS ALL MY FAULT
2

NO, I TAKE THE BLAME, I STARTED IT
NO, I DID, REALLY SARGE
DON'T TRY TO MAKE ME FEEL BETTER, I STARTED IT!
YOU DID NOT! I DID!
I DID!!
NO! I DID!
HOLD IT, BEETLE, LET'S EXAMINE THIS LIKE THE CHAPLAIN SAID
AH! SO YOU TOOK MY ADVICE AND FOUND THE ROOT OF THE PROBLEM! GOOD! WHAT STARTED THIS FIGHT?!
YOU DID!!
END

SARGE in: LOOK ALIKE
A LOTTA YOU GUYS'VE BEEN LINING UP AT MY DESK, TAKING UP MY TIME WITH YOUR PERSONAL PROBLEMS! THIS HAS TO STOP!
SOME OF YOU GUYS THINK I CAN DO ANYTHING! WELL I CAN'T! I'M JUST A PLAIN EVERYDAY SERGEANT !!
D-8182
THIS ISN'T THE MOVIES WHERE THE HERO CAN SOLVE EVERYTHING AND I'M NO MOVIE STAR!
WHO DO I LOOK LIKE TO YOU?! JOHN WAYNE?! ROBERT REDFORD?!
TRY DUMBO
END

LOOK, FRIENDS!

You Can Win Your Choice of Neat Prizes FREE Regularly

PLUS AS MUCH AS $2.00 to $10.00 CASH EVERY WEEK!

You Can Be a Happy, Prosperous GRIT Salesman

Join over 30,000 who win FREE prizes and make from $2.00 to $10.00 or even more selling GRIT to friends, relatives, neighbors and others every week. Everyone is eager to buy GRIT from you at only 25c a copy because it contains World News, Sports, Women's Features, Children's Pages, Comics, Games, Exciting Fiction.

GRIT Sells for 25c a COPY . . . You Keep 9c Profit!

Yes, 9c out of every 25c you take in is yours to keep. Sell only 30 copies a week and you make $2.70 profit each week, $140.40 in a year—plus valuable prizes you win FREE regularly! We'll help you get started in a profitable business of your own. Mail the coupon TODAY!

Over 30,000 Make Money and Get Nifty Prizes Without 1c Cost

We'll send you GRIT right away, by mail, along with many valuable selling helps. You pay ONLY for the copies you sell until you know how many to order. Like 30,000 other salesmen, you'll find selling GRIT is fun and profitable.

MAIL THIS COUPON TODAY!

Papers sent only in Continental U. S.

GRIT Williamsport, Pa. 17701

GRIT PUBLISHING CO. PLEASE PRINT
Williamsport, Pa. 17701 CC86

Send my first bundle of papers, selling helps and prize offers.

Name .....

Male or Female? ..... Age ..... Date Born ..... Year .....

In Care of .....

Street and No. ..... R. F. D. .....

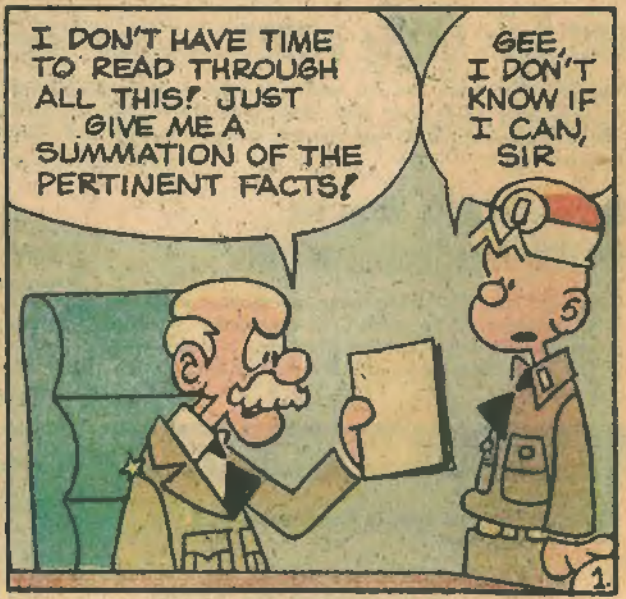
Post Office ..... State .....

Zip Code No. .....

Print Your Last Name Plainly Here

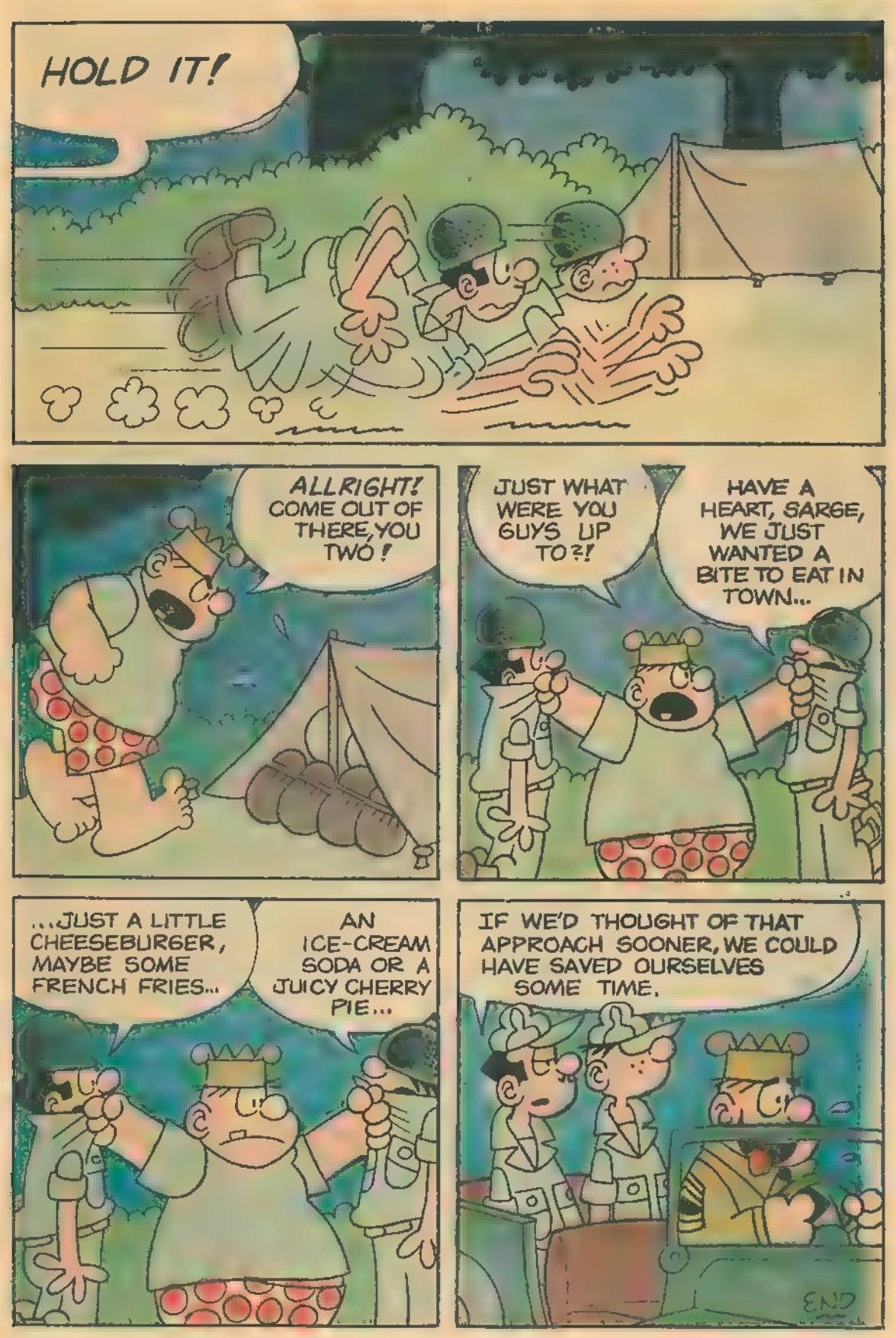
EFFICIENCY REPORT

YES, LIEUTENANT ?
I HAVE MY REPORT ON CONDITIONS HERE AT THE CAMP WITH SUGGESTIONS ON HOW TO IMPROVE OVERALL EFFICIENCY, GENERAL
US
X



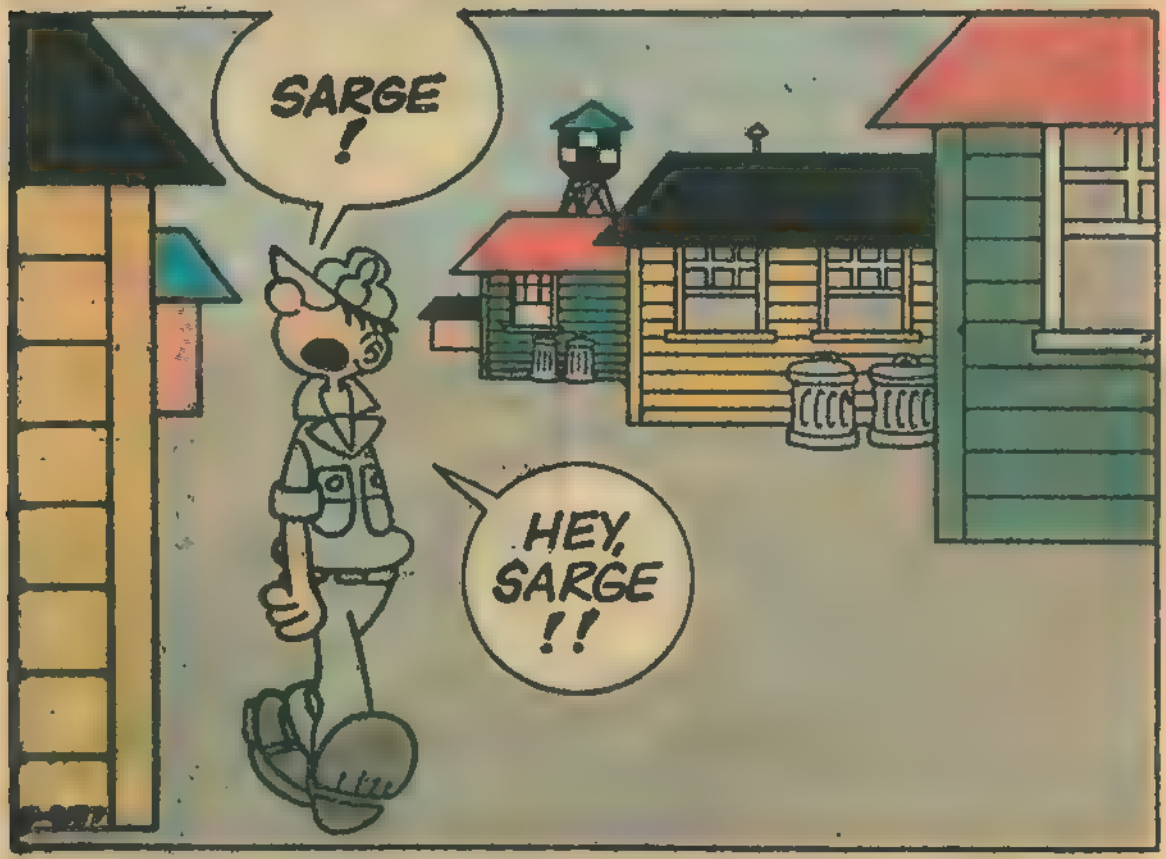
OF COURSE YOU CAN! CONDENSE IT AND COVER THE MOST IMPORTANT POINTS! BOIL IT DOWN!
WELL, LET'S SEE NOW...
HMMM...
WELL, I GUESS IT ALL COMES DOWN TO POOR LEADERSHIP AT THE TOP, SIR.
THE END

SARGE in: SNEAK-A-SNACK
WHOOPS !
SNAP
WHO GOES THERE ?!
1.


HOLD IT!
ALLRIGHT! COME OUT OF THERE, YOU TWO!
JUST WHAT WERE YOU GUYS UP TO?!
HAVE A HEART, SARGE, WE JUST WANTED A BITE TO EAT IN TOWN...
...JUST A LITTLE CHEESEBURGER, MAYBE SOME FRENCH FRIES...
AN ICE-CREAM SODA OR A JUICY CHERRY PIE...
IF WE'D THOUGHT OF THAT APPROACH SOONER, WE COULD HAVE SAVED OURSELVES SOME TIME.
END

SARGE SNORKEL IN:

TONE OF VOICE



BETTER GET THE LEAD OUT! MOVE IT!!
BEETLE SAID YOU WANTED TO SEE ME, SIR.
YEH. YOU ABOUT READY FOR LUNCH?
WHAT'S THE MATTER?
I WAS JUST THINKING ABOUT HOW PEOPLE CAN MISLEAD YOU WITH A SIMPLE TONE OF VOICE
OH, BEETLE!
RUN.
END

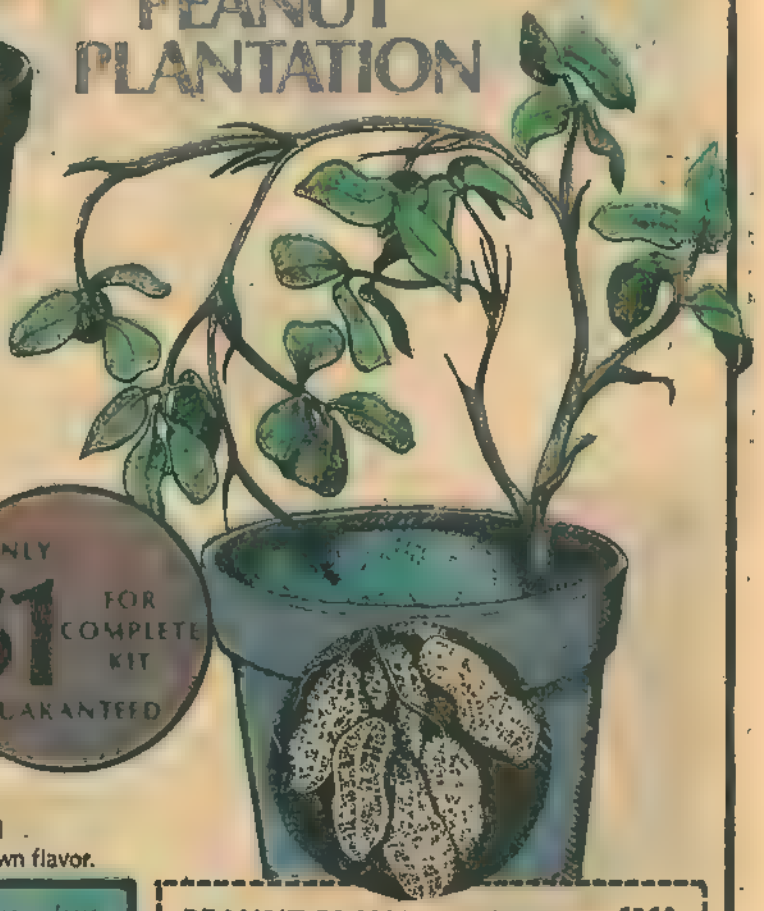
THROW YOUR VOICE
Throw your voice into trunks behind doors everywhere Frits in you mouth out of sight Fool teacher friends Handy little book on How to Become a Ventriloquist
No. 137 35c
MONEYMAKER
Insert a blank piece of paper, turn the knob and OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10
AT38 1.35
SMOKE CLOUD
Light one and watch the coil uren of thick white smoke rise to the ceiling and expand into a dense cloud Sensational surprising effect
No 971 25c
CUSHION WHOOPEE
Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises Made of rubber and inflatable A scream at parties and gatherings
No 247 . Only 75
X-RAY SPECS
$1.35
TRICK BASEBALL
No. 150 75c
JOY BUZZER
No 239 $1.00
LEARN HYPNOTIC CONTROL
No 7212 Only 50c
MUSCLES OF STEEL
No. 7001 $1.25
ONION GUM
No 711 40c
WORMS
Drop these seemingly innocent pellets into a glass of water and magically a worm will appear Can you imagine the look of horror on your victims face? It's harmless
No. 812 15c
JACK POT BANK
$2.95
SECRET BOOK SAFE
WITH COMBINATION LOCK ONLY YOU CAN OPEN
Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough under-structure is covered with simulated leather binding
No. 700 $1.69
BULLET HOLES
No. FL156 80c
SKIN HEAD WIG
No 835 $1.25
Weighted Wristlets
"Power Packed" Arm Builders to Give you mighty striking power
Item 8905 $4.25 each
WORLDS UGLIEST HANDS
Slip these snobby "paws" on and watch your friends disappear ugh They're awful! If you've got the courage, maybe you can have fun!? with them
Item No 603 . $2.25
SURPRISE PACKAGE
Are you willing to take a chance? We won't tell you what you get but because you're willing to gamble we'll give you more than your money's worth
No 670 Only 75c
28 Course Home Study Program
FREE NERVE CENTER CHART
Here's what you get!
• 20 Best KARATE blows and chops
• JUDO throws, JIU JITSU holds
• Isometric muscle building course
• Endurance exercise and DIETS MORE
Only $1.25
SILENT DOG WHISTLE
This whistle can't be heard by human ears, but Rover can hear it half a mile away Your dog will understand that this whistle is for him alone Be amazed how quickly he responds.
No 701 $1.25
WEREWOLF HORROR MASK
This rubber mask is so grotesque that it is sure to shake up the whole neighborhood Be the "Werewolf" that prowls again
No 266 . $2.25
FINGER CHOPPER
Chop a cigarette in two in either hole Put finger in top hole and cigarette in lower The cigarette is cut, but your finger is unharmed Full instructions
No 6222 $1.25
CALENDAR BANK
FORCES YOU TO SAVE
only $3.95
Coin Operated
It takes only a quarter a day to change the date so your calendar bank but at the end of the year you have been FORCED to save almost $100 You can't miss even one day because your calendar will be wrong Perfect for home or office
Item #CB $3.95
MONSTER GIANT
OVER 7 FEET TALL
7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hire and watch
$1.25
MINIATURE SECRET CAMERA
Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and 1/100 second shutter Can be hidden anywhere. Complete with free roll of film.
No. 788 . 2.25
3 Rolls Film 98c
FOAMING SUGAR
Looks just like real sugar but that's where the resemblance stops When it is dropped in liquid, they overflow and form clouds of suds Seems as though it never stops.
Item No. A267.....35c
MONEY CHANGER
Just like a professional at most any changer it takes to any bill, notes paper, dimes and quarters
No 70 2.25
TRICK BLACK SOAP
Ordinary looking cake of soap until victim washes with it Then his face turns blacker and blacker Shocking! Harmless A great trick
No. 578 Only 39c
PHONY CAST
Imitation white plaster arm cast complete with arm sling Looks like the real thing! Fits teenagers or adults A4 $1.39
PEDOMETER
HOW MANY MILES did you walk today?
How many miles did you walk today? You will never guess But just attach this little gadget to your belt and I will tell you exactly Easy to use Great for hiking bowling hunting etc
ITEM #901 $1.50
"SPUD" GUN
No F205 1.50
MONSTER
7 FEET TALL
YES GLOW IN THE DARK
Only $3.49
This 7 foot tall "NOT THE SKELETON" is scary enough at any time But at night you see him in the DARK in a scary pose Arms and legs move Head turns Eyes glow Scary as can be
No F200 $1.69
DEPT 21GK51
35 WILBUR ST., LYNBROOK, N.Y 11563
Rush me the items listed below. If I am not 100% satisfied I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.
We cannot accept orders totaling less than $1.00
NAME & NUMBER OF ITEM | HOW MANY | TOTAL PRICE
Please add 35c to total order for postage and handling.
TOTAL AMOUNT ENCLOSED
For COD orders please send 50c good will deposit Pay postman the balance on delivery plus COD and handling charges
Name
Address ZIP
New York State residents add appropriate sales tax

Service with a Smile
BEETLE! BRING ME ANOTHER CUP OF COFFEE!
BOY, SARGE, YOU ARE REALLY CRUDE! CAN'T YOU SEE I'M BUSY?!
D-8184
YOU JUST BELT OUT AN ORDER FOR ME TO SERVE YOU! DO YOU THINK I'M YOUR SLAVE?! CAN'T YOU EVEN SAY PLEASE?!
GEE, I'M SORRY, BEETLE— LET ME REPHRASE THAT...
GET ME ANOTHER CUP OF COFFEE OR YOU'LL GET GARBAGE DETAIL FOR TWO MONTHS, PLEASE!
END

Well-Earned Rest
IT SAYS HERE THAT A LOT OF PEOPLE ARE SLEEPING MORE THAN EIGHT HOURS A DAY
UH-HUH
WHY DO YOU SUPPOSE PEOPLE WANT MORE SLEEP THAN THEY NEED?
WELL, LOOK AT IT THIS WAY...
D-8186
IF YOU SLEEP EIGHT HOURS EVERY DAY, THAT'S ONE-THIRD OF EVERY DAY, OR ONE-THIRD OF YOUR LIFE YOU SPEND SLEEPING
GEE, THAT'S A LOT OF SLEEP!
SO WHY WOULD ANYBODY WANT TO SLEEP ANY MORE?!
WELL, AFTER DOING THAT MUCH OF ANYTHING, WOULDN'T YOU WANT TO REST?!
the end

now you can

GROW YOUR OWN PEANUT PLANTATION



Yes, it's true! You can really develop your own indoor peanut plantation with these genuine Spanish peanut seeds. They grow into lovely leafy house plants—then watch as they produce their own cluster of real peanuts!

It's exciting as well as educational. And think of the fun when you harvest your own peanuts, roast them in your oven, and enjoy the crunchy-fresh home-grown flavor.

ONLY **$1** FOR COMPLETE KIT GUARANTEED

Peanuts sprout in two days, and our seeds are absolutely guaranteed to grow. They require very little care and no special sunlight conditions.

COMPLETE KIT:
Everything included—seeds, soil, pot, and easy-to-follow instructions. All you supply is water and a little love.

For more home-grown peanuts, order several kits. Ideal gifts. Perfect for each child.

PEANUT PLANTATION KIT CBC8
2 Park Place
Bronxville, N.Y. 10708

Please rush _____ Peanut Plantation Kits at only $1.00 each (plus 25c postage & handling per kit). I understand that each kit is 100% guaranteed to grow as described.

SPECIAL OFFER: Six complete Peanut Plantation Kits for only $4.99 (plus $1.00 postage & handling).

Name _____

Address _____

City _____

State _____ **Zip** _____

Total Enclosed: $_____

(Send check or money order drawn to Peanut Plantation Kit.)

"Everybody up! You're all on K.P.!"

The lights came on in the barracks. Beetle sat up and looked at Killer. This couldn't be happening. It was only midnight. Even Sarge wouldn't do this to them.

"Not unless he thought of it," said Beetle out loud. Then, the Sarge bellowed again.

"*Hup, two, three, four!*" like he was on the drill field.

Beetle sighed with relief. "He's talking and walking in his sleep."

Beetle walked over to Sarge, turned him around, and steered him toward his bunk. Sarge obediently laid down, but he was still snarling orders.

Beetle had an idea.

"Okay, Sarge," said Beetle. "Knock it off. It's time for chow. We're having pork chops, steak, turkey, and banana cream pie for dessert."

Instantly, Sarge's scowl vanished. He started chomping happily, dreaming he was in his favorite place, The Mess Hall. He was going back for seconds when Beetle went back to his own bunk.

"Is he asleep?" Killer asked nervously.

"Like a baby!" Beetle replied. The others went back to sleep but Beetle was still awake. He'd discovered something and he needed time to figure it out. He had another problem. He was broke till payday with no loot for comic books, shakes, or bubble gum.

Beetle didn't sleep for quite awhile. At last, an hour later, Beetle tiptoed toward Sarge's bunk. He bent over and whispered at great length in the sleeping

Sarge's ear, then he headed back for his own bunk and dropped off to sleep at once.

Next morning, Sarge roared and snarled at the men getting up. When he came to Beetle's bunk, Beetle was still tucked snugly in. Rocky waited for the roof to lift and the walls to bulge when the Sarge bellowed, but he was fooled.

"Beetle," the Sarge said softly. "It's time to get up, and Cookie has delicious creamed beef on toast this morning."

Beetle opened one eye, and he almost leaped from the sack in alarm until he remembered. He yawned and stretched blissfully.

"You guys go ahead, Sarge. I'll be over in a little while."

Sarge nodded and patted Beetle's shoulder. "Okay, Beetle!"

The others stared at each other. Had Sarge finally flipped his wig?

"The rest of you X$%@&XX# get moving!" he bellowed and they fled. The Sarge was okay after all.

Beetle heard them leave, yawned, and climbed out, dressing leisurely. When he sauntered into the Mess Hall, Cookie came nervously to him and gave him a tray with hotcakes, eggs, and sausage.

"Sarge said give ya the General's tray, Beetle," Cookie told him.

Beetle ate contentedly. As he did, Killer, Rocky, and the others stared at him. What had Beetle done? How did he do it? When they left, they headed for the bulletin board to look at the K.P. list first. Beetle's name *always* was right at the top.

But not today.

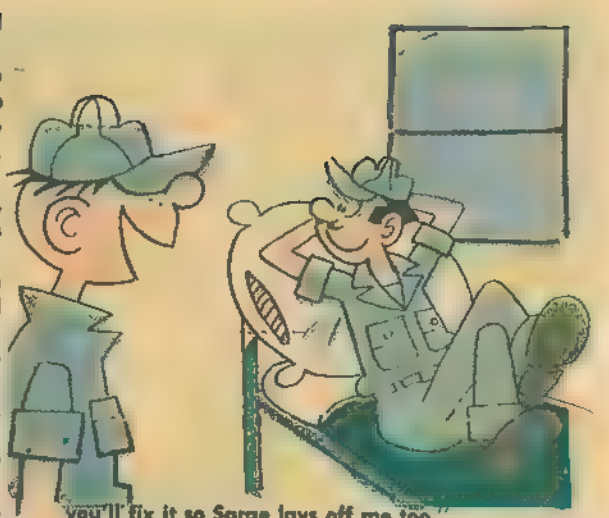
In fact, Beetle didn't have sentry duty, he didn't have to drill or even dig latrines. Beetle had the day off.

Later, Killer approached Beetle who was in his sack reading a comic book only about three months old, one of the Sarge's favorites.

What's going on, Beetle?" Killer whispered. "What have you got on Sarge?"

Beetle smirked. "Nothing."

Killer looked around. "You know that five bucks you asked me for till payday, Beetle? I'll loan it to you if you'll fix it so Sarge lays off me too."



Beetle didn't even look up. "Ten." Killer reached in his pocket and reluctantly gave Beetle ten precious bucks.

"Let's go to town," Beetle said happily. They had a terrific time; and later in the barracks, Killer nudged Beetle to remind him.

"Wait till Sarge is asleep, Killer," Beetle told him. Killer nodded, but he was still puzzled.

At midnight, they were all sleeping. From the Sarge's end of the barracks came "All right, you goof-offs, dig that hole deeper!" and "Double time, you clowns!"

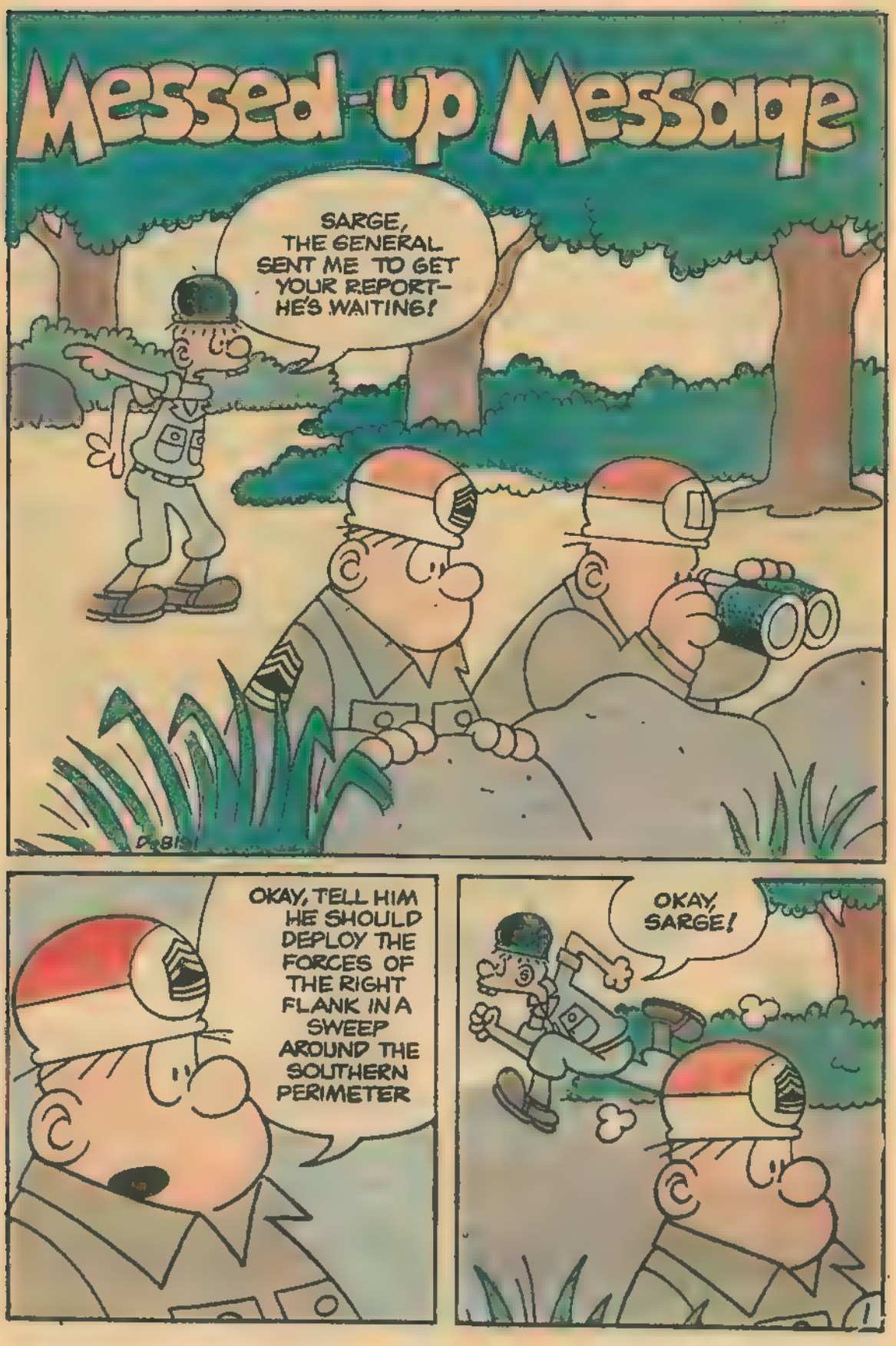
Sarge was having one of his better dreams.

Beetle and Killer tiptoed to his bunk. Beetle leaned over and Killer listened intently.

"Sarge?" whispered Beetle. The Sarge stopped snarling orders. He was asleep but listening.

"Sarge, after General Halftrack busts you down to private and makes Beetle sergeant, he's gonna promote *Killer* too! You'd better not give Killer any K.P. or lousy details, Sarge."

Sarge's face clouded, but he slept on. Beetle smiled at Killer, they went to their bunks and all was quiet


Messed-up Message
SARGE, THE GENERAL SENT ME TO GET YOUR REPORT— HE'S WAITING!
OKAY, TELL HIM HE SHOULD DEPLOY THE FORCES OF THE RIGHT FLANK IN A SWEEP AROUND THE SOUTHERN PERIMETER
OKAY, SARGE!

I HAVE THE REPORT FROM SERGEANT SNORKEL!
GOOD, LET'S HAVE IT!
HE SAID YOU SHOULD DOUBLE PLAY THE FACES OF BRIGHT FRANK ASLEEP AROUND THE SUDDEN PREMIER!
WHAT DO YOU THINK?
EITHER IT'S SOME NEW CODE OR SNORKEL'S BEEN OUT IN THE SUN TOO LONG
END

ON SALE NOW

FULL COLOR

CHARLTON COMIC

Based on the T.V. series starring MARTIN LANDAU, BARBARA BAIN and BARRY MORSE.

SEND AWAY FOR SPACE: 1999

Along with your other favorites.

Just check the boxes in the coupon below.

The CHARLTON BULLSEYE

What is BULLSEYE? It's a FANZINE dedicated ENTIRELY to CHARLTON COMICS!

Send for your copy now! Mail us $1.00 per issue or $6.00 for a year's subscription to:

CHARLTON BULLSEYE
CPL/Gang Publications
Post Office Box 877
East Derby Station
Derby, Ct 06418

Subscribe!

Mailed FLAT in a PROTECTIVE envelope & delivered by an agent of the U.S. Government for $1.80!

$1.80 PER TITLE! CHECK YOUR CHOICES $1.80 PER TITLE!

ANIMATED

- ☐ BARNEY and BETTY RUBBLE $1.80
- ☐ BEETLE BAILEY $1.80
- ☐ BLONDIE $1.80
- ☐ DINO $1.80
- ☐ FLINTSTONES $1.80
- ☐ GREAT GAZOO $1.80
- ☐ GREAT GRAPE APE $1.80
- ☐ HONG KONG PHOOEY $1.80
- ☐ PEBBLES and BAMM-BAMM $1.80
- ☐ POPEYE $1.80
- ☐ SARGE SNORKEL $1.80
- ☐ SCOOBY DOO $1.80
- ☐ SPEED BUGGY $1.80
- ☐ VALLEY of the DINOSAURS $1.80
- ☐ YOGI BEAR $1.80

ROMANCE

- ☐ FOR LOVERS ONLY $1.80
- ☐ I LOVE YOU $1.80
- ☐ JUST MARRIED $1.80
- ☐ LOVE DIARY $1.80
- ☐ MY ONLY LOVE $1.80
- ☐ SECRET ROMANCE $1.80
- ☐ SECRETS of YOUNG BRIDES $1.80
- ☐ TEEN CONFESSIONS $1.80

MYSTERY

- ☐ GHOST MANOR $1.80
- ☐ GHOSTLY HAUNTS $1.80
- ☐ GHOSTLY TALES $1.80
- ☐ HAUNTED $1.80
- ☐ MANY GHOSTS OF DR. GRAVES $1.80
- ☐ MONSTER HUNTERS $1.80
- ☐ SCARY TALES $1.80

WESTERN

- ☐ BILLY the KID $1.80

WAR

- ☐ FIGHTIN' ARMY $1.80
- ☐ FIGHTIN' MARINES $1.80
- ☐ WAR $1.80

SPECIAL ADVENTURE

- ☐
- ☐ KORG $1.80
- ☐ PHANTOM $1.80
- ☐
- ☐

Fill in your NAME and ADDRESS below and return with $1.80 for each 6-ISSUE SUBSCRIPTION. MAIL TO: CHARLTON COMICS, SUBSCRIPTION DEPT. 73, CHARLTON BUILDING, DERBY, CT. 06418.

(Please Print)

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

(Canada: Add 25¢ for each subscription order, Foreign: Add 50¢)

COLLECTOR'S KIT

ELVIS-THE KING

Posters • Stamps • Photos
Banners • Wallet Pictures

Only $3.98 plus 50¢ postage

TOGETHER
7168 Melrose Av. Dept. E245
L.A. Calif. 90046

COLLECTOR'S KITS

THE BEATLES ELVIS THE KING

SUPER POSTERS • BANNERS
PORTRAIT PHOTOS • STAMPS
UNPUBLISHED WALLET PIX!
Only $3.98 each plus 50c postage

BEATLES 30 NOSTALGIC HITS
$9.98 plus $1.00 postage

Plus many more
Collector Items!
TOGETHER
7168 Melrose Av Dept E245
L A Calif. 90046

OWN YOUR OWN WHEELS!

Surfs-Up SKATE BOARD

by Skate-Em Only $15.95

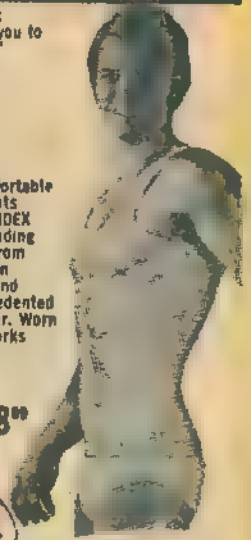
the NEW FUN SPORT that's sweeping the country!

It's Fast and Exciting! Build coordination while SIDEWALK SURFIN — Now our special Surfs Up board by Skate-Em. Only $15.95 plus $1.00 for postage and handling. Includes FREE membership to NSBA, and your initials stamped on your board. Our most Advanced Board totally assembled — Ready to Ride — 24" Flexible — Unbreakable — Wide Polyurethane Wheels — Rust Resistant Hardware. Your choice: Green, Yellow, Orange or Blue. Rush your name and address with check or Money Order to Skate Em, Dept E245 P.O. Box 4159, Malibu, Ca. 90265

Puts power in your sex appeal as it reshapes you to more manly "tapered" proportions!

- SMOOTHES TORSO
- BUILDS CHEST
- STRAIGHTENS BACK
- SLIMS ABDOMEN
- CINCHES WAIST
- FLATTENS BULGES

Extra light, extra-comfortable long line undershirt puts power net LYCRA SPANDEX & NYLON to work providing firm, smooth control from chest to lower abdomen. Smoothes out bulges and trims you with unprecedented built-in slimming-power. Worn as an undershirt, it works to keep you in shape. Completely machine washable. White only.



INSTANTLY HOLDS $8.00 STOMACH IN!

FROM THIS . . . TO THIS . . .

10 Day MONEY BACK GUARANTEE
Purchase Price Refundable if not 100% Satisfied

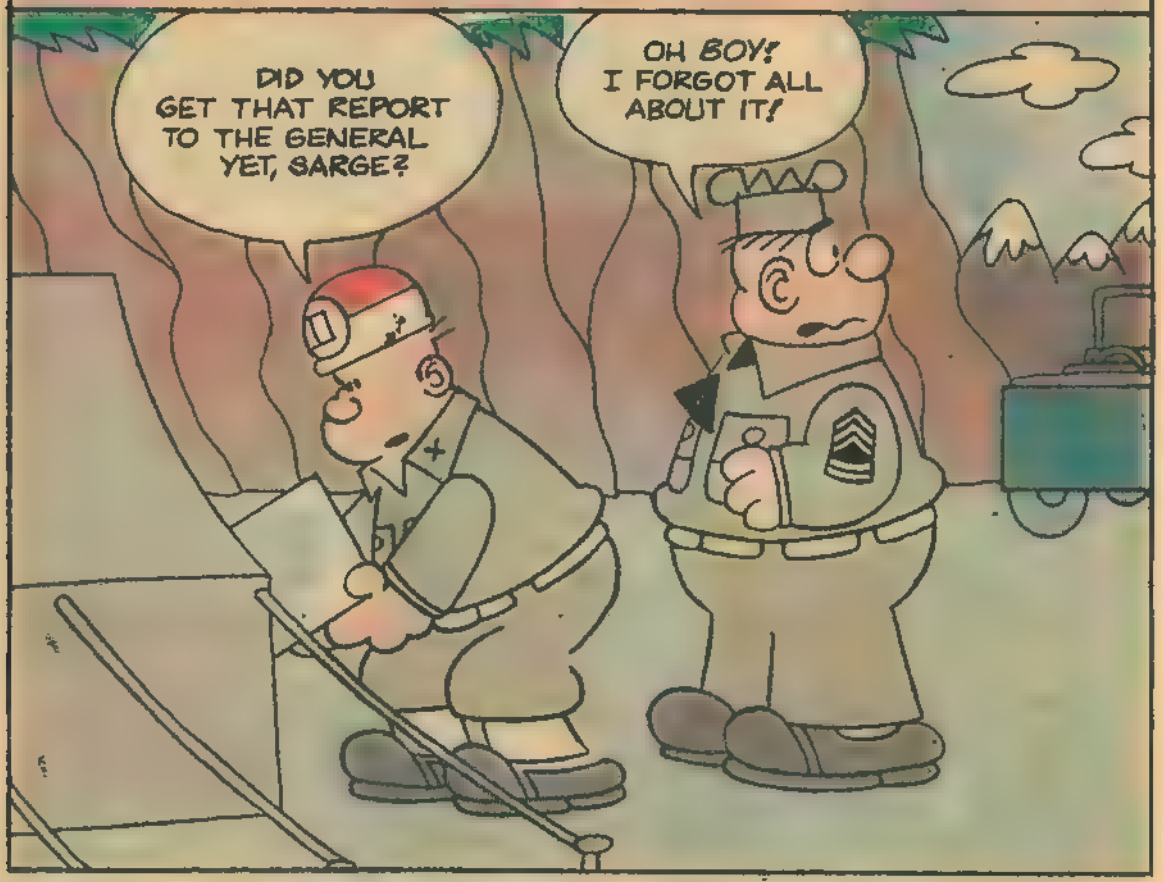
R. S. SALES, Dept. E245
6311 Yucca St., Hollywood, Calif. 90028

My chest is _____ Inches. (Exhale & measure chest.)
SIZES ☐ S (34-36), ☐ Med. (38-40), ☐ Lg. (42-44), ☐ XL (46-48), ☐ 2X (50-52) Add 50c per order postage & handling. Total Enclosed $ _____ Calif. residents add 6% tax. For COD enclose $2.00 deposit.

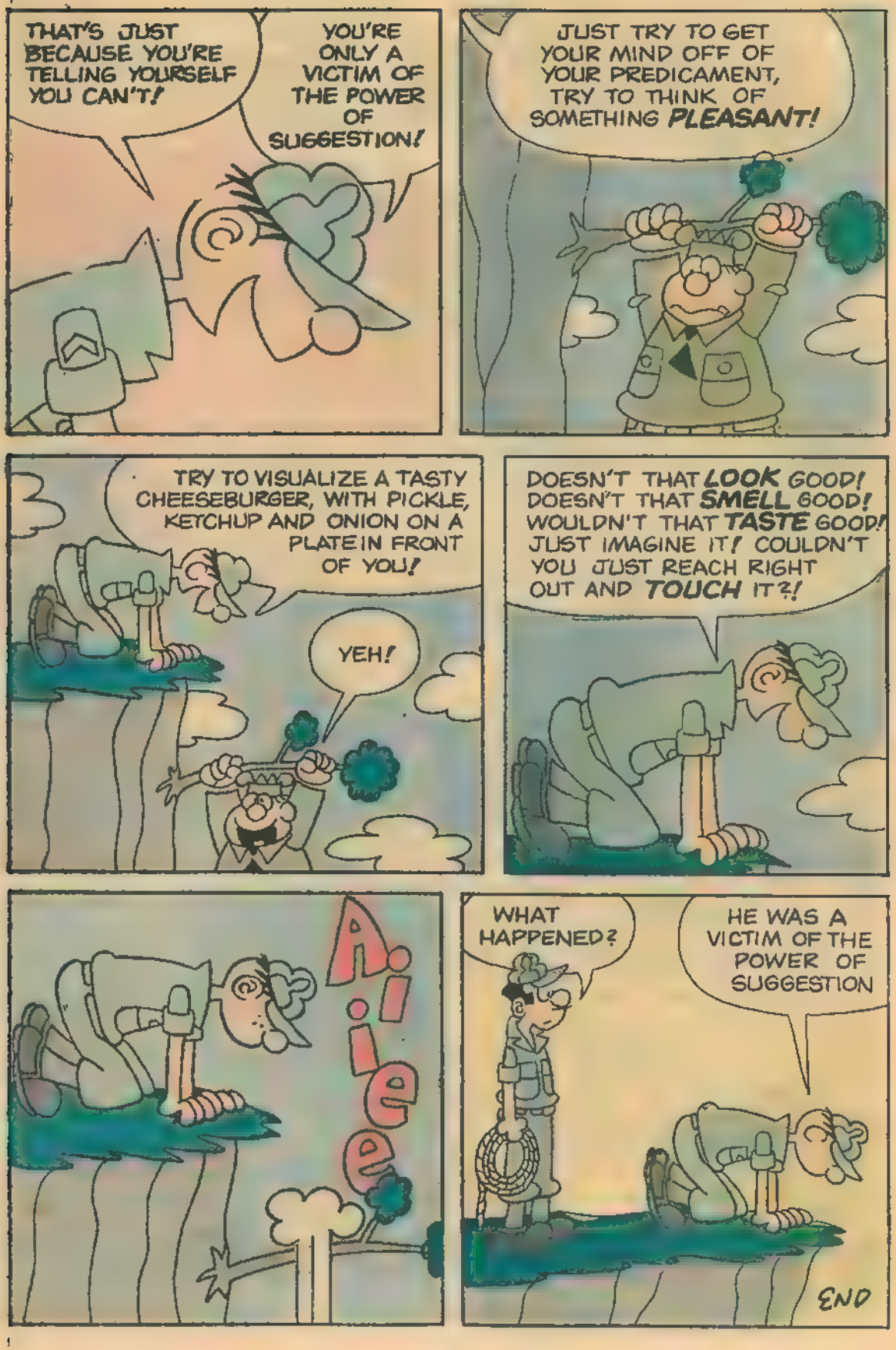
Name _____
Address _____
City _____ State _____ Zip _____

SARGE SNORKEL IN: THE

POWER of SUGGESTION

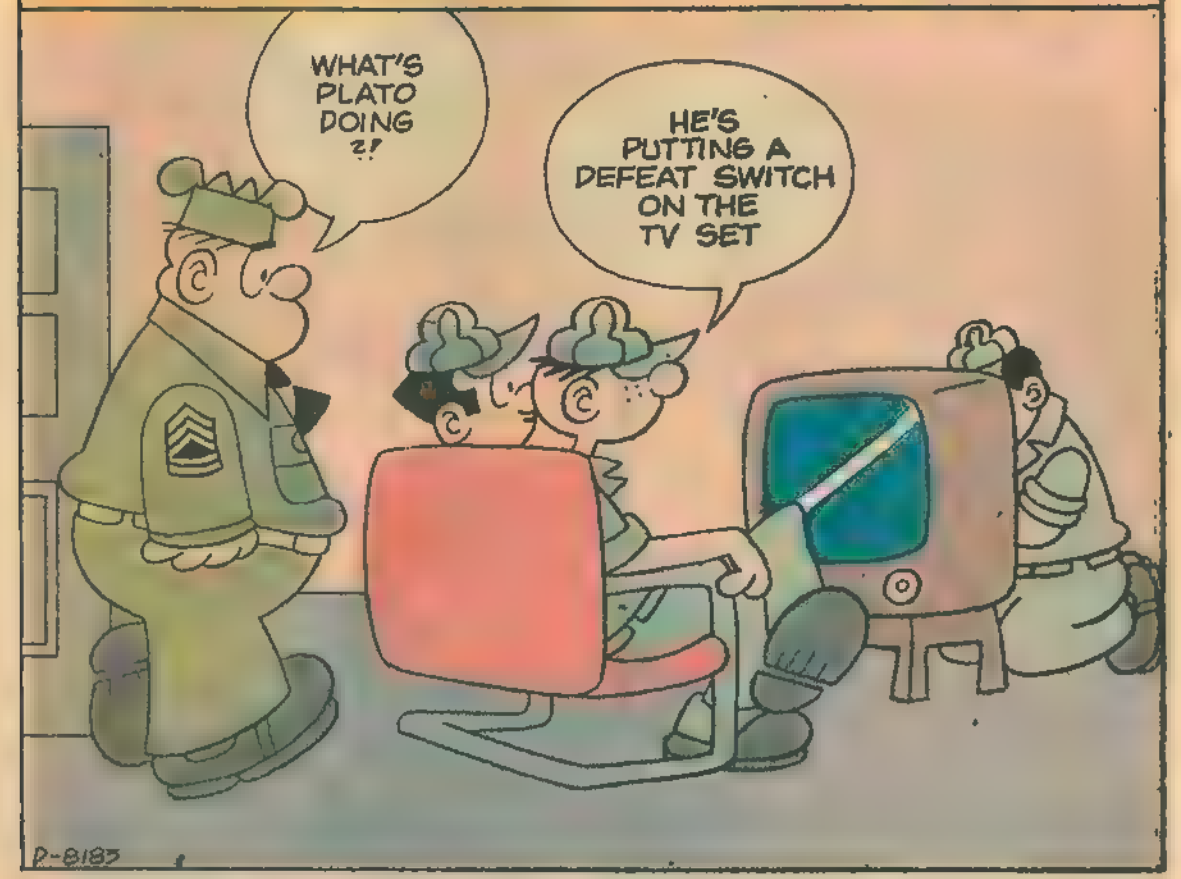


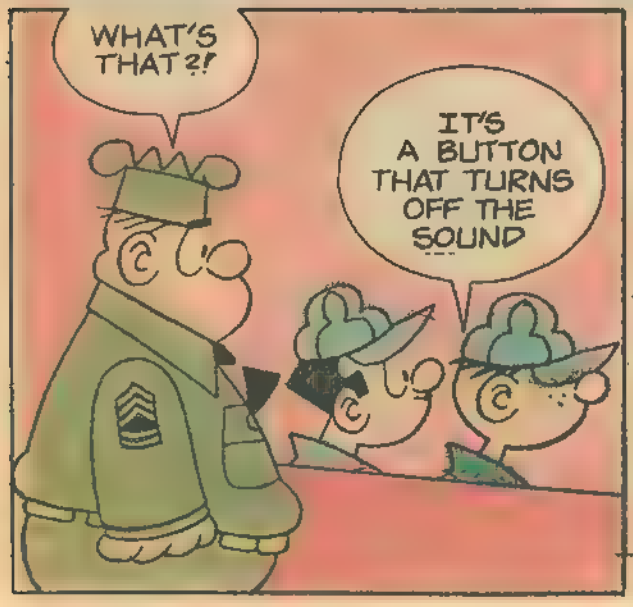
OH WOW! AND I DIDN'T FINISH THE BRAKES!
THE BRAKES DON'T WORK!
I CAN'T STOP!
GULP
I THINK WE LOST POOR OLD SARGE...
HELP!
IT'S SARGE! HE'S HANGING FROM A LIMB! GO GET A ROPE, I'LL TRY TO KEEP HIM HANGING ON!
HELP IS ON THE WAY, SARGE!
I DON'T THINK I CAN HOLD ON MUCH LONGER!!
2


THAT'S JUST BECAUSE YOU'RE TELLING YOURSELF YOU CAN'T!
YOU'RE ONLY A VICTIM OF THE POWER OF SUGGESTION!
JUST TRY TO GET YOUR MIND OFF OF YOUR PREDICAMENT, TRY TO THINK OF SOMETHING PLEASANT!
TRY TO VISUALIZE A TASTY CHEESEBURGER, WITH PICKLE, KETCHUP AND ONION ON A PLATE IN FRONT OF YOU!
YEH!
DOESN'T THAT LOOK GOOD! DOESN'T THAT SMELL GOOD! WOULDN'T THAT TASTE GOOD! JUST IMAGINE IT! COULDN'T YOU JUST REACH RIGHT OUT AND TOUCH IT?!
Aiee
WHAT HAPPENED?
HE WAS A VICTIM OF THE POWER OF SUGGESTION
END

SARGE SNORKEL in:

DEFEAT SWITCH



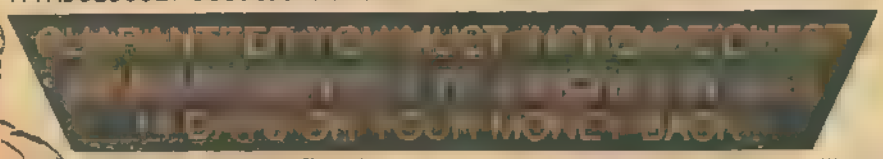


BUY NEW BLIPPOS THE AMAZING WONDER WAFFLE WITH...
GEE, THAT'S A GREAT IDEA! I COULD USE ONE OF THOSE!
COULD YOU SEND OVER A COUPLE OF CARPENTERS? THANKS.
BANG BANG SAW
HERE ARE THOSE PAPERS, SARGE.
2

SAY, WHAT'S THAT BUTTON ON YOUR DESK FOR?
HEY!
WHAT'S ALL THIS SAWDUST DOING ALL OVER MY PART OF THE FLOOR?! BOY! I TRY TO KEEP THIS PLACE NEAT AND YOU SLOBS...
IT'S A DEFEAT SWITCH
CLICK
Yiiii
THE END

THE WORLD FAMOUS *NEW AMERICAN PHYSIQUE* CHEST DEVELOPER

A FABULOUSLY SUCCESSFUL TOTAL SYSTEM FOR NEW BIG CHEST INCREASE



FREE! crushing vice-grip course

Why is this approach to muscle building world famous ? We are perhaps the only successful bodybuilders who concentrate on a big chest first and offer the complete total system in a complete kit. NOTHING ELSE TO BUY!

Results are not uniform and vary with user. Your increase at your own pace

ONLY $7 95 NOTHING ELSE TO BUY!

Guys with big chests command respect A big chest warns. "Don't tangle with me™ *Girls love to be seen with guys who look like winners.*

We are so absolutely confident you will regard our total system as your fantastic success story that if you do not see 2 to 4 new inches in just 14 days, return valuable kit for full, immediate refund. *Why is our kit famous—?* It is our belief this renowned method is the world's most effective bodybuilding plan because it lets you attain *a big chest first* Then at your own convenience add a total of 6, 8, 10, 12, 16, 20 inches on chest, back and shoulders Fantastic!

For the man or boy whom fate denied a beautiful, strong body, help is here! How—? Our new easy system in complete packaged kit with our world famous pectoral chest developer lets you attain enormous chest measurements *fast!* Then at your own convenience, *add a total of 6, 8, 10 12, 16, 20 inches on your chest, back and shoulders.*

Research has shown the chest is the dynamic focal point, the power center of the physique, around which your entire bodybuilding program can be structured If your chest is small or scrawny, body development can be slow, almost never ending. *When your chest becomes big, other muscles can be built up superfast! A big chest first! Always!*

Research shows people usually judge a guy by the size of his chest Why—? Look around Do guys parade about town in swim suits? No! Everybody wears clothes. While your other muscles can be hidden under clothing, *a big chest stands out at first glance.* Your stomach, thigh and leg muscles can be concealed under pants. Arm muscles can be hidden under sleeves. But a big chest is an attention-getter. It can indicate virility, dynamism and courage.

BIG CHEST FIRST! OTHER BODY MUSCLES LATER!!

FREE! crushing vice-grip course

What does our exclusive, chest building kit include—? Our copyrighted, illustrated method-course to increase chest measurements fast, plus an engineered pectoral chest building mechanical aid, sold for many, many years the world over

NEW AMERICAN PHYSIQUE,
GPO Box 1694- CH, Boston, Mass. 02105

Kindly rush me your famous chest kit. I enclose $7 95 plus 50¢ handling on your full, immediate money back guarantee. (Sorry, No COD)

Name ..

Address ..

City ..... State ..... Zip .....

BUILD MIGHTY MUSCLES!
New Herculean approach!
Details 25¢
Hercul-ease
Box 895 CA, Boston, Mass. 02103

WANT TO STAND TALLER FAST?
2 to 7 inches in a few weeks!
A Discovery! All ages 100% Guaranteed!
Rush 25¢ to New Height,
Box 2298- AC, Boston, Mass. 02107

MASCULINITY & VIRILITY
versus frailty & impotence
Info Send 25¢
Male, Box 6063- HC, Boston, Ma. 02209

MAKE EXCELLENT EXTRA CASH WITH NO REAL SELLING JUST SHOWING THIS SAMPLE WHICH WE GIVE YOU. FREE!

TAKE EASY, FAST ORDERS FOR MUCH-WANTED PERSONALIZED METAL SOCIAL SECURITY PLATES

If you want to make good extra cash in spare time, we'll send you a complete compact money-making Order-Taking Outfit which includes an actual sample engraved Plate, Carrying Case ID Card and 10 Year Calendar, plus customer order forms, reply envelope and everything else you need to start taking orders and making money from the very day you receive it This complete Outfit is yours ABSOLUTELY FREE and entirely without obligation Just show it to everyone. They'll be amazed and delighted by the low price .. only $2.00 each , especially when they discover that they also get a smart Carrying Case, and ID Card, and an exclusive 10-Year Calendar .. all FREE! You make $1 00 profit on every order. Take as many as 10 or more orders in an hour .. and make as much as $10.00 or more in every spare hour you devote to showing the sample plate. To get your money-making Outfit by return mail , entirely FREE .. just fill in and

MAIL THIS COUPON TODAY.

© 1973-5 ENGRAVAPLATES ®

Engravaplates, Dept. 30
Box 10460, Jacksonville, Fla. 32207

Please rush me FREE Order-Taking Outfit with an actual sample so I can begin selling Personalized Social Security plates for spare-time income.

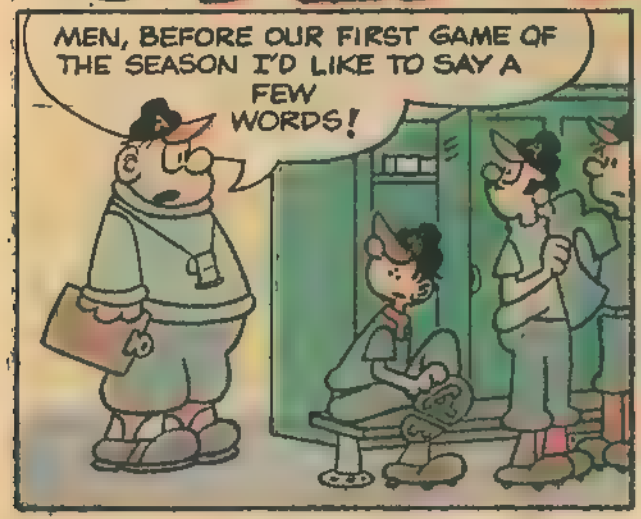
Name(print) _____

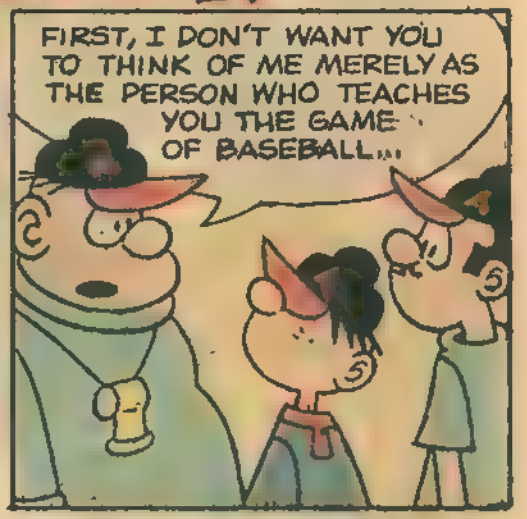
Address _____

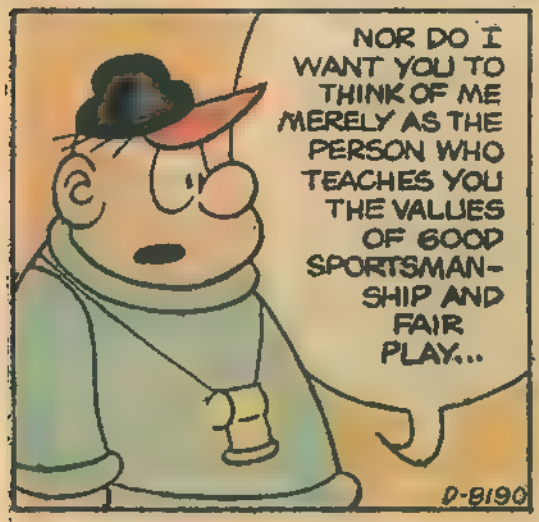
City _____ State _____ Zip _____

SARGE SNORKEL IN:
DINNER DECISION
WHAT'S ON YOUR MENU, COOKIE?
TWO MENUS TONIGHT
HASH, SPINACH, AND BREAD PUDDING!
YUK!
WHAT'S ON YOUR MENU PLATO?
HEALTH FOOD MENU
BOILED WHEAT GERM, PRUNE YOGURT AND SOYBEAN CAKES!
D-8189
I THOUGHT THE CONTRAST WOULD HELP!
THE END

PEP TALK

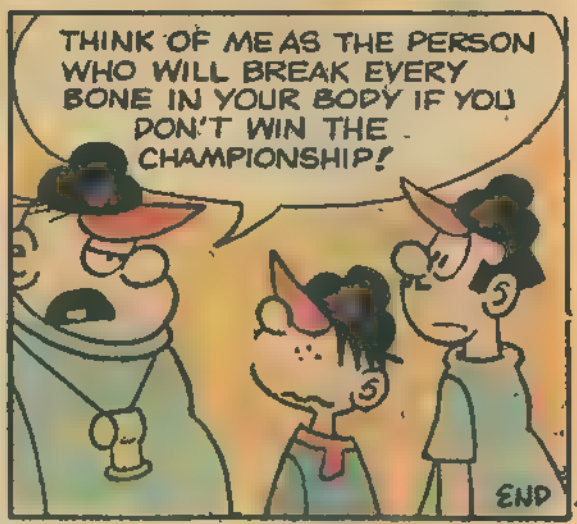

MEN, BEFORE OUR FIRST GAME OF THE SEASON I'D LIKE TO SAY A FEW WORDS!


FIRST, I DON'T WANT YOU TO THINK OF ME MERELY AS THE PERSON WHO TEACHES YOU THE GAME OF BASEBALL...


NOR DO I WANT YOU TO THINK OF ME MERELY AS THE PERSON WHO TEACHES YOU THE VALUES OF GOOD SPORTSMANSHIP AND FAIR PLAY...
D-8190

NOR DO I WANT YOU TO THINK OF ME MERELY AS THE PERSON YOU CAN CONFIDE IN DURING TIMES OF PERSONAL CRISIS...

WHAT DO YOU WANT US TO THINK OF YOU AS THEN, COACH?


THINK OF ME AS THE PERSON WHO WILL BREAK EVERY BONE IN YOUR BODY IF YOU DON'T WIN THE CHAMPIONSHIP!
END

TRIM YOUR WAISTLINE IN ONLY 3 DAYS!

Shrink waistline without fad diets, appetite appeasing-pills or strenuous exercise. SAUNA TRIM BELT, unique, inflatable waist belt made of durable, washable vinyl plastic . . . feather-light and adjustable . . . covers entire waist area, causing it to perspire with the slightest exertion. Tones, tightens, slims — actually firms sagging waist muscles. Send only $4.95 today. No C.O.D.'s.

NOW ONLY $4.95

MONEY BACK GUARANTEE

AMERICAN IMAGE INDUSTRIES, INC. Dept. P723A
276 Park Avenue South, New York, N.Y. 10010

STAMPS FREE

New Issues—New Countries—Triangles—Rockets—Olympics—Sports—Birds—Flowers—Animals—ALSO Old Canadian and U.S. postage stamps. All genuine. Plus complete illustrated Canadian Stamp Catalog. Send ten cents for mailing.

Gray Stamp Co., Dept. S, Toronto, Can.

MUSCLES FAST!

FREE BOOK!

- Get Super Results FAST!
- Daily muscular gains!
- Fastest muscle system ever!

Send name, address, and 25¢ to:
UNIVERSAL, INC.
Box 485-1, Dearborn, MI 48121

Now! A DIGITAL Watch For Only $14.95!

Think of it! This is by all means the most fantastic price breakthrough in DIGITAL watch history! It actually breaks the price barrier to owning the most wanted way of telling time - with DIGITAL numbers instead of the old-fashioned hands!

Imagine! Now — instead of spending $60-$70-$80 for a pushbutton DIGITAL wristwatch - you can sport a spectacularly styled DIGITAL watch beautifully designed for both men and women for an approximate one fourth the price. Yes, here is a Swiss-made precision instrument handsomely housed in a lustrous, chrome - finished steel - backed case, color contrasted with a breathtaking ebony black suede strap. Shock protected and anti magnetic, this amazing DIGITAL wristwatch carries a one year warranty (at a small service charge) for the quality Swiss movement.

Just picture the gasps of astonishment when your friends discover how unbelievably little you paid for this truly magnificent DIGITAL watch. The amazing low price is $14.95 post paid. Send your order NOW!

IMPERIAL SALES - Dept CBC1
114 East 32nd St., New York 10016

KARATE

JUDO • SAVATE • JU-JITSU
The Greatest Self-Defense System Known to Man! FREE Brochure
Send 25 cents for postage.
Send to: Universal, Dept. D
Box 39303, Detroit, Mich. 48239
FREE

CRASH DIET

LOSE UP TO 5 POUNDS OVERNIGHT!

Learn the secret of T.V.'s fantastic No-Pill, No-Exercise, ONE-DAY reducing formula! Eat your fill! Go to sleep! Wake up! and you have lost up to 5 Pounds. Amazing? Sure! But guaranteed to work or YOUR MONEY BACK! Send only $1.00 (Sorry, No C.O.D.'s)

ONLY $1

AMERICAN IMAGE INDUSTRIES, INC., Dept. A721A
276 Park Avenue South, New York, N.Y. 10010

OPEN YOUR DOOR IN THE DARK WITH AMAZING "KEYLITE"

How many times have you wished that you had an extra hand to hold a flashlight as you fumbled in the dark to find both the right key AND the keyhole? How many times have you wished that you could see more easily as you groped at your front door late at night?

Well, here is the amazing answer to this vexing problem. A fantastic new COMBINATION flashlight-keychain — tiny enough to hide in the palm of your hand — holds house and car keys and with one flick of the button gives you a bright beam directly in front of your eyes. And its long-lasting battery is replaceable for pennies at any store.

End dangerous delays at your door late at night. Let amazing "KEYLITE" get you and your loved ones inside your house fast. Send only $1, plus 10¢ for postage, (no C.O.D.'s) to:

RITEWAY
PO BOX 111 - DEPT CBC1
HEWLETT, L.I., N.Y. 11557

Doctor Develops Home Treatment That RINSES AWAY BLACKHEADS, HELPS DRY-UP ACNE PIMPLES

IN 15 MINUTES OR MONEY BACK!

A New York Doctor, working with a cosmetic laboratory, has developed a simple home-treatment Masque that rinses away blackheads in minutes. Demonstrated recently on 5 teenage girls and 3 boys, the results were breath-taking. Blackheads really rinsed away . . . many could be seen on the cloth used to wash off the Masque. ACNE-PIMPLES improved after one application, enlarged pores reduced and rough complexion became clearer, clearer and smoother looking. Don't take a back seat or be a wallflower because of bad skin. You owe it to yourself to try a single 15 minute home treatment. Prove to yourself that Queen Helene can work wonders for you. Send only $4.95 for a 3 month supply or $7.95 for a 6 month supply. Sorry, No C.O.D.'s. AMERICAN IMAGE INDUSTRIES, INC., 276 Park Ave. South, Dept. D721A New York, N.Y. 10010

BEST BY MAIL

Rates: Write Box 3, Sarasota, Fl. 33578

HERBS

HERBOLOGY Course. Send $2. first lesson, refundable. 718 12th, Sacramento, Ca. 95814

MERCHANDISE FOR SALE

BOOK sales. Details $1.00. We Company, RD 2, Benton, Pa. 17814

AMAZING! Australian returning wood boomerang. $3. Finder's, 311 Park, Monroe, La. 71201

SHARK Teeth. 2 for $1.00. Alchemists' Workshop, Box 16994, Memphis, Tn.

EDUCATION-INSTRUCTION-SCHOOLS

EARN College Degrees at home. Many subjects. Florida State Christian University, P.O. Box 14576, Ft. Lauderdale, Fla. 33302

BUSINESS OPPORTUNITIES

$250/1000 STUFFING envelopes. Free supplies! Send stamped addressed envelope. F/L Enterprises, Box 247D, Thomson, Ill. 61285

BUSINESSES for sale by owners. Free brochures. Interstate Business Marketing, PO Box 1888, Pueblo, Co. 81002

PERSONAL-MISCELLANEOUS

AMAZING Hypnotic Disk! Hypnosis - seconds! Mail $2.00! W. West, 5600 W. Colfax, Denver 80214

PRESTIGE, special discounts and invites by becoming correspondent of nationwide syndicate. Official press card, $2. Arkin, Box 1244-G, Hallandale, Fla. 33009

WARTS. Vergo® Cream is painless, safe, easy. Hospital tested. Recommended by doctors. Use on all parts of body. Unconditionally guaranteed. Buy Vergo® at all better pharmacies.

MONEYMAKING OPPORTUNITIES

STUFF envelopes $30.00 hundred. Immediate earnings. Beginner's kit $1.00 (refundable). Enterprises, Box 6-TM, Brooklyn, N.Y. 11228

KEEP your mail box stuffed with money doing easy work at home. Sure fire plan $1.00! Three Sons-TM, 245 E. Gunhill, Bronx, 10467

UNLIMITED Moneymaking Opportunities. $1. W. R. Distributor, 4029 E. 66th, Kansas City, Mo. 64132

MAKE Big money in mail order. Details 25¢. A. Richard's, General Delivery, Addison, Ala. 35540

100 PC. TOY SOLDIER SET

$1.50

MADE OF DURABLE PLASTIC. EACH WITH ITS OWN BASE.

PACKED IN THIS PASTEBOARD FOOTLOCKER TOY STORAGE BOX

DIMENSIONS: 6 ½" x 3" x 2⅜"

EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

LUCKY PRODUCTS, INC. Dept. CT17
BOX 536
WESTBURY, L.I., N.Y.11590

NO C.O.D.'s

HERE'S MY $1.50
Rush the TOY SOLDIER SET TO ME!

Name .....

Address .....

City .....State .....Zip .....

Allow 5-6 Weeks For Delivery).
(No Foreign or Canadian Orders

Send for the super, new 24 page Daisy® B-B gun catalog. Only 25¢.

DAISY® 1166: Automatic trigger lock, safety. Extra strength, molded stock. Front and rear sights. Blue steel barrel. Lever action.
DAISY® 25 Pump Gun: Deluxe molded, checkered pistol grip and forearm. Front and rear sights. Engraved blue steel receiver. Pump action.
DAISY® 99 Champion: Stained hardwood stock and forearm, with adjustable sling. Hooded front and rear peep sights. Blue steel receiver. Lever action.

The sport a boy grows up with...

shooting a Daisy®

"In the game of football you have to be a consistent and accurate performer. Shooting is the same way. In both, you must practice to develop your skills.

Practice makes perfect and in no time you will be hitting bullseyes. I know because I have been hitting bullseyes for over 30 years with footballs and Daisy B-B guns.

Now my son Ken and I are having fun shooting together. I feel like I am helping him to learn about the proper use of guns as well as developing confidence in his own abilities which should help him succeed in life."

— John Unitas

Daisy GROWING UP WITH AMERICAN BOYS SINCE 1886

DAISY® Division Victor Comptometer Corporation, Box 220, Dept. CG45, Rogers, Arkansas 72756 - In Canada: Victor Recreation Products Ltd., Cambridge, Ontario N3H4T9

State or local law may regulate the sale of B-B guns to persons under a specified age.

Amazing $1 Offer

10 Super Great Iron-On Transfers

Special Offer for all 10 Top Selling Designs—Enough to dress up your entire wardrobe. Each bright color high-quality vinyl transfer measures a full 16 square inches and is made to stand up to washing after washing. This incredible deal *may not* be repeated this season. So please order early to avoid disappointment.

A Regular $5 Value yours for Only $1.00

SUPER VALUES, Dept. TG-217
575 Madison Avenue, New York, N.Y. 10022 FOR A FRIEND

Please rush me the complete set of 10 full-color, iron-on transfers. I have enclosed:

☐ $1.00 plus 35¢ postage and handling for one set of 10 iron-on transfers.

☐ $2.00 for two complete sets of iron-on transfers. (20 transfers in all)

(We'll pay all postage and handling charges)

LIMIT 2 PER PERSON

PRINT NAME_____ AGE_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

SUPER VALUES, Dept. TG-217
575 Madison Avenue, New York, N.Y. 10022 FOR YOU

Please rush me the complete set of 10 full-color, iron-on transfers. I have enclosed:

☐ $1.00 plus 35¢ postage and handling for one set of 10 iron-on transfers.

☐ $2.00 for two complete sets of iron-on transfers. (20 transfers in all)

(We'll pay all postage and handling charges)

LIMIT 2 PER PERSON

PRINT NAME_____ AGE_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____